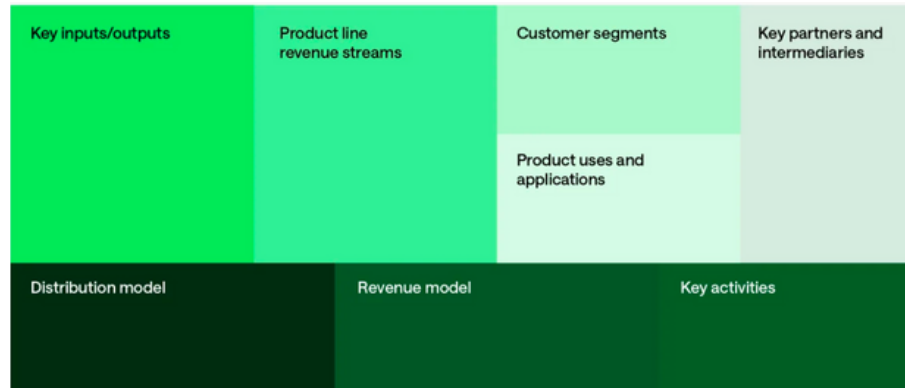


FIS[®] Sector Data

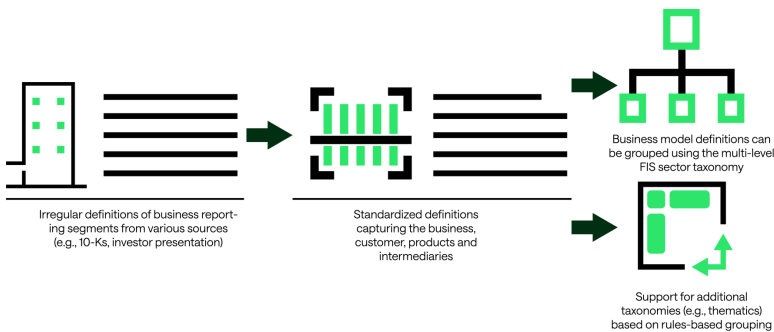
The FIS Difference: Standardized Tags for Business Model Attributes

Syntax's sector data is driven by FIS (Functional Information System), our proprietary framework that classifies all of the individual product lines of a company. Companies are identified by standardized tags associated with the attributes of their business models.

Mapping Business Models



Structuring Data into Insights



Uncover a Company's DNA

FIS data provides a more precise, granular and comprehensive view of a company's value chain and help users understand:

- What does the company do? What inputs are used?
- What kind of product is the company providing?
- How does a product get used and by whom?
- Who are the customers?
- What is the revenue model? How is the product distributed?

FIS is a rules-based, precise alternative to legacy classification systems

11k

Publicly-listed companies
comprise the Syntax global
universe

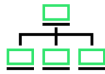
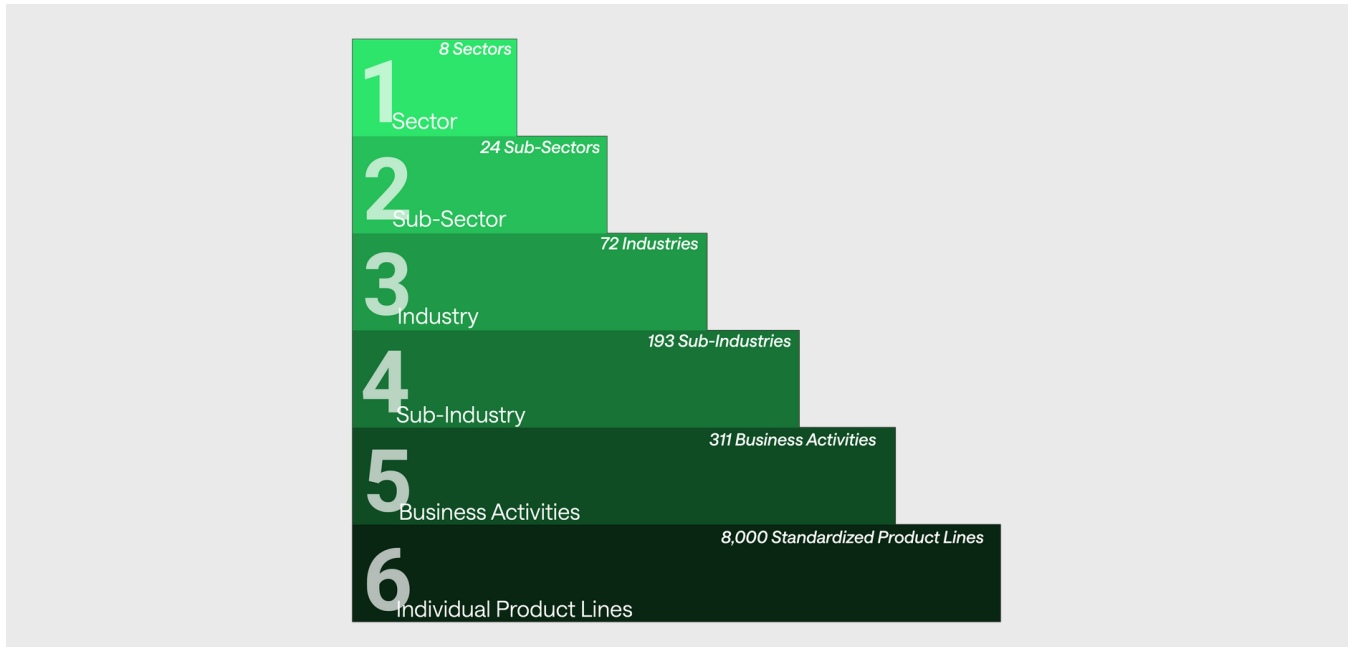
6

Levels of granular drill-downs
to pinpoint business
characteristics

8,000+

FIS standardized product lines,
not just the primary business
segment, are used to tag over
11,000 companies

Gain Unmatched Transparency into a Company's Identity



FIS® Sample Data Fields

- Revenue Segment
- Fiscal Year
- Barcode Identifier
- Product Line Barcode Name
- Barcode Description
- Metric (e.g., revenue)
- Metric % (e.g., percentage of revenue earned by a company in a fiscal year)
- Metric Amount (e.g., dollars of revenue earned by a company in a fiscal year)
- Sector Level (1-5) Identifier
- Sector Level (1-5) Description

About Syntax

Syntax LLC is a financial data and technology company that codifies business models. Syntax operates through three segments: Company Data, Wealth Technology, and Financial Indices. Using its patented FIS® technology inspired by systems sciences, the Company Data segment offers the most comprehensive, granular, and accurate product line revenue data available on the market. The Wealth Technology segment then uses this abundance of data to facilitate the instantaneous creation and ongoing management of direct indexing solutions and rules-based equity portfolios through a fully automated platform. The Financial Indices segment enables Syntax to deliver customized and proprietary indices, including core global benchmarks and micro- and macro-thematic, smart beta, defined outcome, and target volatility indices. These indices are foundational for a range of financial products, such as ETFs, UITs, and structured products. Learn more at www.syntaxdata.com.

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